



## The Alexandria Schooner

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### May 2017 News & Updates

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### Letter from the Presidents

Dear Members,

We have had a wonderful year, and we have no special programs planned for the summer. Our last event for this year is on May 24<sup>th</sup> at the Paradiso Italiano Restaurant, 6124 Franconia Rd,

Alexandria, VA 22310. We will have our Annual Meeting and Dinner with a wrap-up of the annual reports of all of the events from this past year and to elect and hand over the baton of leadership to our new officers. Lane Stone and Gail Kalin are nominated to be the new co-presidents. Other nominations are Anne Simpson for treasurer and Lynn O'Connell and Virginia Kress for vice-presidents for programs. If you have not sent in your menu selections to Mary Ann Bier, please do so.

Arlene, our historian, will feature her talented displays on the history of our branch since 1945 and a brief photo poster presentation on our events for the past few years. Our planning session for the programs for next year is scheduled for mid-**July (????)**, and all are welcome to that session and our potluck.

This year, we were given several awards from the Virginia State office, including ones for public policy, campus outreach, and membership development.

If you have not yet registered for the National AAUW Convention on June 14th through 17<sup>th</sup> to be held at the Renaissance Hotel, 999 9th St NW, Washington, DC 20001; daily registrations are available at <http://convention.aauw.org>.

For the next year, we have the beloved play, "**Harvey**" on May 1<sup>st</sup> as our fundraiser at the Little Theatre of Alexandria. Please mark your calendars for that date.

The past four years for Ginger and I have been wonderful due to the amazing support of so many of you who have helped in numerous ways. It has been our honor and privilege to serve you. We thank you for all you did to make our job easier and successful. It would not have been possible without each of you.

Ginger and Danielle

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## 2017 AAUW National Convention

The AAUW National Convention will be held in **Washington, DC this year from June 14-17.**



Every two years, 1,000 women leaders from across the country gather to discover new ways to empower themselves and their community. AAUW's national convention is a unique opportunity to learn new skills, gain insight and inspiration, and connect with other women leaders.

Don't forget to register [here!](#)

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## AAUW ALEXANDRIA BRANCH ANNUAL MEETING AND ELECTIONS

Wednesday, May 24, 2017  
6:00-8:30 pm

PARADISO RISTORANTE ITALIANO  
6124 FRANCONIA ROAD  
ALEXANDRIA VA 22310

### **AGENDA**

6:00 - 6:30	Social Time (Alcoholic drinks available for purchase)
6:30 - 7:00	Business Meeting and Election
7:00-	Dinner

### **MENU**

**Salad** Insalata Misto

**Choose One Entrée**

1. Eggplant Parmigiana - eggplant topped with mozzarella and baked with homemade marinara sauce
2. Pollo Alla Cacciatore - Chicken breast sautéed with onions, mushrooms, bell peppers and black olives
3. Lasagna Verde - spinach, ricotta with mozzarella (no meat)
4. Veal Frascati - meat topped with fresh spinach, onions, tomatoes and mozzarella in a frascati wine sauce
5. Salmone con Pomadori - baked salmon topped with a lemon sauce and diced tomatoes; served with veg.

**Beverages** - Coffee, tea, soda

**Dessert** - Homemade Cannoli

Price is \$27 per person. Guests are welcome; please indicate entrée choice for each person. Please send checks and entrée choice to: Mary Ann Bier, 413 E. Custis Ave, Alexandria, VA 22301, before May 20, 2017.

Name: \_\_\_\_\_ Entree # \_\_\_\_\_  
 Guest: \_\_\_\_\_ Entree # \_\_\_\_\_  
 Member Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**\*\* Please bring toiletry items for Friends of Guest House \*\***

We will also collect gift cards or metro cards for the women at The Guest House at the corner of Luray and Commonwealth Ave here in Alexandria.

Read more about them at [www.friendsofguesthouse.org](http://www.friendsofguesthouse.org).

This organization supports not only those in transition at Guest House but also those who have moved out to their own homes or apartments and need all the essentials - food, toiletries, personal items, household items, etc.

Gift cards or appropriate items as identified on the website are always in great need.

## 2017-2018 Membership Renewal

Renew online at the AAUW Membership Services Database:  
<http://www.aauw.org/resource/member-services-database/>

or by filling out this form:

**ALEXANDRIA BRANCH AAUW Membership Form  
2017 - 2018**

Complete this form and mail it along with a check payable to  
**Alexandria Branch AAUW and mail to:**

**Virginia Kress, 1734 West Abingdon Drive, #203, Alexandria, VA 22314**  
*After May, contact Anne Simpson*  
**1604 Old Drummer Boy Lane, Fort Washington, MD 20744**

**MAL \$21 \_\_\_ Renewing/New Member \$77 \_\_\_ Life Member \$28 \_\_\_ Student \$17 \_\_\_**

**Breakdown of the Member dues is:**

Association	\$49.00
State	\$15.00
Branch	<u>\$13.00</u>
Total	\$77.00

Student Affiliate \$17.00

## Directory Information

Name: \_\_\_\_\_

Phone: (home) \_\_\_\_\_ (work) \_\_\_\_\_ (cell) \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail address: \_\_\_\_\_

College/University: \_\_\_\_\_

Degree/Field of Study: \_\_\_\_\_

Branch membership is open to those with an associate or bachelor's degree or higher from a regionally accredited institution. In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin or disability.

\*\*\*\*\*

### **PORTION of MEMBERSHIP DUES IS TAX DEDUCTIBLE**

A portion of your membership dues - **\$46.00** - is tax deductible.

This applies only to the Association dues but not to State and Branch dues.

However, this is a great incentive for all members to renew for the upcoming year, 2017 = 2018.

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## **Stay Informed: The Impact of Our Membership Dues**

### ***A Brief Snapshot of the Policy Work from Lisa Maatz, Vice President of Government Relations and Advocacy, AAUW***

#### **Government Relations Metrics 2017 YTD (January 1 - April 24)**

##### **Federal**

- AAUW Public Policy staff are currently monitoring 34 different bills in the 115th Congress
- AAUW Public Policy staff conducted 795 different interactions with Capitol Hill between January 1, 2017, through April 28, 2017
- Of these interactions, AAUW Action Fund Capitol Hill Lobby Corps conducted almost 650 visits to Congressional offices compared to over 400 in the same time period in 2016.
- AAUW was mentioned in 1 floor statement from a Member of Congress and in 9 Dear Colleague Letters from Members of Congress. AAUW was mentioned in 11 press releases from a Member of Congress.
- AAUW joined 52 sign-on letters with coalition partners (an almost 3-fold increase over this same time period last year).
- AAUW authored 14 letters.
  - About half of these letters were sent to the House, 43 percent were sent to the Senate, and 7 percent were sent to the Trump Administration.
  - Highlights:
    - AAUW spoke at Equal Pay Day press conference with Sen. Patty Murray, Rep. Nancy Pelosi, Rep. Rosa DeLauro, Rep. Steny Hoyer, Rep. Bobby Scott, Rep. Lois Frankel, Rep. Brenda Lawrence, Rep. Nanette Barragan, Rep. Jan Schakowsky, Rep. Alma Adams, Rep. Barbara Lee, Rep. Nydia Velazquez, and Rep. Bill Foster.
    - AAUW joined Sen. Dianne Feinstein, Rep. Ann Kuster, Sen. Kamala D. Harris, Rep. Gwen Moore, Sen. Maggie Hassan, Rep. Tom Reed, Rep. Jackie Speier (D-CA) and Futures Without Violence, Girls Inc., RAINN, American School Counselor Association, SafeBae, YWCA USA, and the National Alliance to End Sexual Violence in hosting a Congressional reception focused on policies to prevent sexual assault and harassment in middle and high schools.

##### **State**

- AAUW Public Policy staff are currently monitoring 1,480 different bills in the 2017 state legislative sessions. Bills are being monitored in all 50 states and the District of Columbia.
  - Thus far, 11 positive bills that AAUW Public Policy staff and members worked on have passed, and 2 bills that threatened AAUW public policy priorities were vetoed, in addition to several others that were blocked before reaching the governors' desks.
- AAUW received 57 requests to vet state legislation from members via the state legislative request intake form, and at least an additional 42 requests directly from members for assistance with analyzing legislation, drafting talking points, or crafting testimony.
- AAUW Public Policy staff received 15 requests from state legislators or legislative staff in the states.
  - Of those requests, 6 were to draft bills or amendments, and 5 were requests to provide testimony.
  - Highlights:
    - AAUW attended a roundtable discussion in New York City on salary history prohibitions to encourage passage of a city bill on the issue. Staff previously provided testimony on the bill in December. Other roundtable participants included Chelsea Clinton, NYC Public Advocate Letitia James (the organizer), and AAUW-NY immediate past president Edwina Martin. Staff provided Chelsea Clinton with a copy of the Simple Truth, discussed our state work, and promoted Work Smart and Start Smart.
    - AAUW members are working diligently across the country to pass strong equal pay legislation. Puerto Rico, Philadelphia, and New York City (bill will be signed next week) have passed laws to help close the gender pay gap. Colorado also passed a bill that is awaiting gubernatorial signature. Overall, bills have been introduced in 41 states, Puerto Rico, and the District of Columbia in 2017.

### Field Metrics 2017 YTD (January 1 - April 24)

\*Website Blog: [Look What AAUW Action Network Accomplished in 2016](#)

- AAUW members and supporters have received 29 federal Action Network emails this year. These alerts enable AAUW advocates to take action when their federal advocacy is needed most.
- AAUW members and supporters have received 49 state Action Network emails this year. Co-authored by AAUW state leaders, these alerts call on AAUW advocates to take action on pressing state legislative priorities.
- In result of AAUW's Action Networks, AAUW members and supporters have sent 63,972 messages to federal and state legislators this year.
- The Action Network has seen record growth in 2017, with more individuals joining the list already this calendar year than in all of 2016 combined.
- In addition, AAUW members can sign up to receive *Washington Update* each Friday that Congress is in session. And *AAUW In the Statehouse* once monthly. *Washington Update* offers an insider's view on the legislative process, the latest public policy news, resources for advocates, programming ideas, and updates from the AAUW Public Policy and Government Relations Department. *AAUW in the Statehouse* provides updates on state policy from across the country, tips and resources for more effective advocacy, and insider information from the AAUW Public Policy and Government Relations Department about good and bad bills in the states.

### Policy Department Media Outreach Metrics 2017 YTD (January 1 - April 24)

#### Social Media

- The @AAUWPolicy handle has earned 849K impressions, totaling around 8.5K impressions per day with 4K Retweets per day. This also includes 5 Facebook mentions from members of Congress along with 15 tweets from members of Congress on Equal Pay Day sharing our content.
- In 2017 alone, @AAUWPolicy gained 935 new followers compared to a gain of 1950 new followers in all of 2016.
- Our @AAUWActionFund handle in that time earned 28K impressions, 444 impressions per day, and 106 retweets.
- In 2017 alone, @AAUWActionFund gained 286 new followers compared to a gain of 475 new followers in 2016.

### Campaign Example: Equal Pay Day Twitter Metrics 2016 vs. 2017

#EqualPayDay	2016	2017
# of people participating	2391	21,497
# tweets sent	4075	30,902
Reach	14.6 million	173.3 million
Potential impressions	26.9 million	253.1 million

### Traditional Media

	Lisa Maatz	Anne Hedgepeth	Kate Nielson	Total
Advertising Value Equivalency *AVE refers to cost of buying space taken up by a piece of media coverage, had that coverage been an advertisement.	\$4.9 Million	\$430,000	\$350,000	<b>\$5.7 Million</b>
Top Media Reach	57.5 Million	46,600	40 Million	<b>97.6 Million</b>
Press Hits 1/1-4/25/2017	423	4	10	<b>437</b>

### Top 6 Media Hits

WNYC. [Sexual harassment in the workplace](#), Brian Lehrer. April 20, 2017.

NBC 4 Washington, [Preventing Sexual Violence](#), Pat L. Muse, April 13, 2017

USA Today, [Dems work to deflect threat to equal pay](#), Nicole Gaudiano, April 4, 2017

Bloomberg, [Equal Pay Fight Heats Up Across U.S. With or Without Trump](#), Jeff Green, April 4, 2017

NBC News, [See What Your State is Doing to Close the Gender Wage Gap](#), Avalon Zoppo, April 4, 2017

Buzzfeed. [Georgia Lawmaker Wants to Stop Colleges From Investigating Rapes](#). Tyler Kingkade. January 13, 2017.

## Upcoming Event: Ephemera Artist Panel

**When:** May 11, 2017 @ 7:30 pm

**Where:** Torpedo Factor Art Center, Studio 2 of the Target Gallery  
105 N Union St, Alexandria, VA 22314



Join Target Gallery, the contemporary exhibition space for the Torpedo Factory Art Center, for an artist panel featuring seven participating artists from our current exhibition Ephemera.

During the panel, we will be discussing the artist's inspiration, process, and how their work relates to the 'ephemeral' by contemplating themes of nature, time, memory, and brevity.

## Volunteering Event: Soup Kitchen Supper at Christ House

**When:** Wednesday, May 31st @ 4:15-6:00 pm

**Where:** Christ House Soup Kitchen, 1717 Columbia Rd NW, Washington, DC 20009

**5 VOLUNTEERS NEEDED:**

To contribute 3 bags or a large bin of salad greens and a bottle of Italian dressing OR small tomatoes and other cut vegetables.

**5 VOLUNTEERS NEED:**

To bring finger food desserts for 24-36 and 2 members to contribute Clementines or the equivalent.

**SEVERAL SERVERS NEEDED:**

To set up tables, make the salad,  
package the desserts and serve the pizza.

We appreciate all our volunteers and welcome any new members to join us for a worthwhile experience from 4:15-6:00 on May 31.

Special thanks to all our volunteer contributors for the March 29, 2017 meal.

We had a full house for both sittings and received many appreciative comments from those attending the supper that evening.

Our summer supper is Wednesday, August 30. Mark your calendars now!

**Contact us** if you can help with salad, dessert or serving on Wednesday, May 31.

Margaret Zebrowski [mmzebrow@aol.com](mailto:mmzebrow@aol.com)

Jan A. Jaynes [janjjoek@verizon.net](mailto:janjjoek@verizon.net)

Christ House Soup Kitchen Co-chairs

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## **Educations Opportunities Fund/ Little Theater of Alexandria Sponsors - April 2017**

A thank you to those who gave a donation to the Branch's EOF/LTA event on April 21<sup>st</sup>.

Margaret Batko  
Susan Cash  
Shira Flax  
Jere Gibber  
Sylvia Linke  
Paula Massouh  
Charlotte Martinsson  
Lynn O'Connell  
Elizabeth Starkey  
Leslie Tourigny  
Susan Werner  
Deborah Wright

A total of 82 tickets were sold. Combining the ticket sales and sponsor contributions, the total comes to \$3335.00. Plus additional in raffle sales

## **Photos for the April Play, " The Fabulous Lipitones" our 2017 Educational Fund**

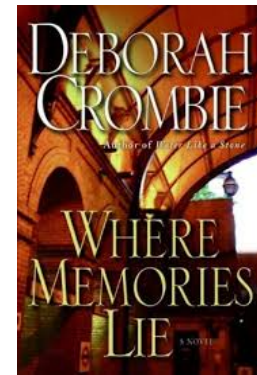


## May Mystery Book Discussion Group: Come Join!

The May meeting will meet at **7 PM on May 23rd at the home of Sue Worden.**

Our mystery will be *Where Memories Lie* by Deborah Crombie.

Sue's address and phone number:  
1120 Madison St, Alexandria, VA 22314  
703-739-5890



Please contact Sue if you plan to attend and if you need directions. For other questions about the Mystery Book Discussion Group, contact Susan Werner at 703-764-1773.

### The Schedule is as follows:

**23 May:** *Where Memories Lie* by Deborah Crombie. Hostess: Sue Worden - 1120 Madison St., Alexandria; 703-7395890.

**27 June:** *Rag and Bone: a Billy Boyle World War II Mystery* by James R. Benn. Hostess - Shira Flax, 203 Yoakum Parkway, #916, Alexandria; 703-304-1007.

**25 July:** *A Grave in Gaza* by Matt Rees. Hostess: Susan Werner - 10637 Lakeside Oak Ct, Burke, VA; 703-764-1773.

**22 August:** *The Keeper of Lost Causes* by Jussi Adler-Olsen. Hostess: Susan Werner - 10637 Lakeside Oak Ct, Burke, VA; 703-764-1773.

For other questions about the Mystery Book Discussion Group, contact Susan Werner at 703-764-1773.

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## Looking Forward: Fall Voter Registration Drive - Get Ready!

We are looking to hold another voter registration drive this fall. The deadline for the November 7th election is October 16th.

As of now, we are looking at the following dates:

- Wednesday, October 4th (early)
- Thursday, October 5th (late)



- Tuesday, October 10th (early)
- Wednesday, October 11th (late)

Get excited! More information to follow in the coming months.

## On the Go with AAUW

*On the Go with AAUW* is a public access cable TV show started by a member of the Alexandria Branch. We tape one show each month at Fairfax Public Access (FPA) located in the Merrifield area of Fairfax County.

Please come watch us tape a show! Or, take a class at FPA and help produce shows! And, we're always looking for show ideas. Call Ruth Bennett at [703-765-4536](tel:703-765-4536).

Our **March** show (#288) is now on YouTube:

### Virginia Cooperative Society

VCE extension agents Adria Bordas (Fairfax County) and Kirsten Conrad (City of Alexandria and Arlington) talk about VCE and the work they do. The show focused on the Master Gardener programs they support in their districts.

Our **April** show (#289) taped on April 18 will air in May.

The show will feature Kristin Pedemonti, Cause-Focused Storyteller, Speaker, Author, and Storytelling Consultant. [www.storytellerkp.com](http://www.storytellerkp.com) is her website.

Our **May** show (#290) was taped on May 1

The show was about the Alan Cheuse International Writers Center at George Mason University (GMU) with guests Matt Davis, Director of the Center, and William Miller, Director of the MFA program at GMU.

*On the Go* now has a YouTube channel. Go to [YouTube.com](http://YouTube.com) and search for *On the Go with AAUW*. If you subscribe you will be notified when a new show is uploaded.

## Looking Back: Flurry of Funds Campaign - An Avalanche!!

Every February our branch has conducted its annual Flurry of Funds donation drive to raise funds for the AAUW Legal Advocacy Fund (LAF). Instead of a "Flurry of Funds," our drive, this year, resulted in an "**Avalanche of Funds!**"

Thanks to the generosity of our members, we raised **\$1,120** to help LAF continue fighting sex discrimination in higher education and the workplace.

~ Leslie Tourigny

## May 2017 Calendar of Events

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
				Artist Panel: Ephemera Presented by		

				Target Gallery @ 7 pm		
14	15	16	17	18	19	20
21	22	23	24	25	26	27
		Mystery Book Discussion Group at Sue Worden's House @ 7 pm	Annual May Dinner Meeting and Election Night at Paradiso's @ 6pm			
28	29	30	31			
			Christ House Soup Kitchen Volunteering @ 4:15-6 pm			

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